

False Memory Archive - An Acquisition Proposal for Wellcome Library

A.R. Hopwood would like to offer the whole False Memory Archive collection to Wellcome minus their original funding and minus an additional 40% of the sales price.

Full Sales price	168000 (breakdown below)
Original Wellcome Contribution	60000
Additional 40% discount	43200
Acquisition cost	64800

Sale Prices of each work (Touring Works calculated by Carroll/Fletcher in 2014)

Touring Works

Erased UFOs	24000
Crudely Erased	12000
Hot Air	12000
Exit Latency	10000
Giuliana Mazzoni was..	8000
Jackie	8000
Loftus collab	24000
Reverse Colour	12000
Failed Prophecy	8000
Failed Facial	8000
Misery Memoir	2000

Site Specific Works

Freud Museum	30000
The Exchange	0
Talbot Rice	0

Public Submissions	10000
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<u>TOTAL</u>	168000
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For additional information this was the breakdown of funding received for the project

TOTAL PROJECT INCOME 2012-2014

Wellcome Trust	60000
Creative Scotland	14000
NAG/Exchange	9280
Mead	12775
Freud	3175
Arts Council England	34645
In-Kind	9250

Total	143125
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